

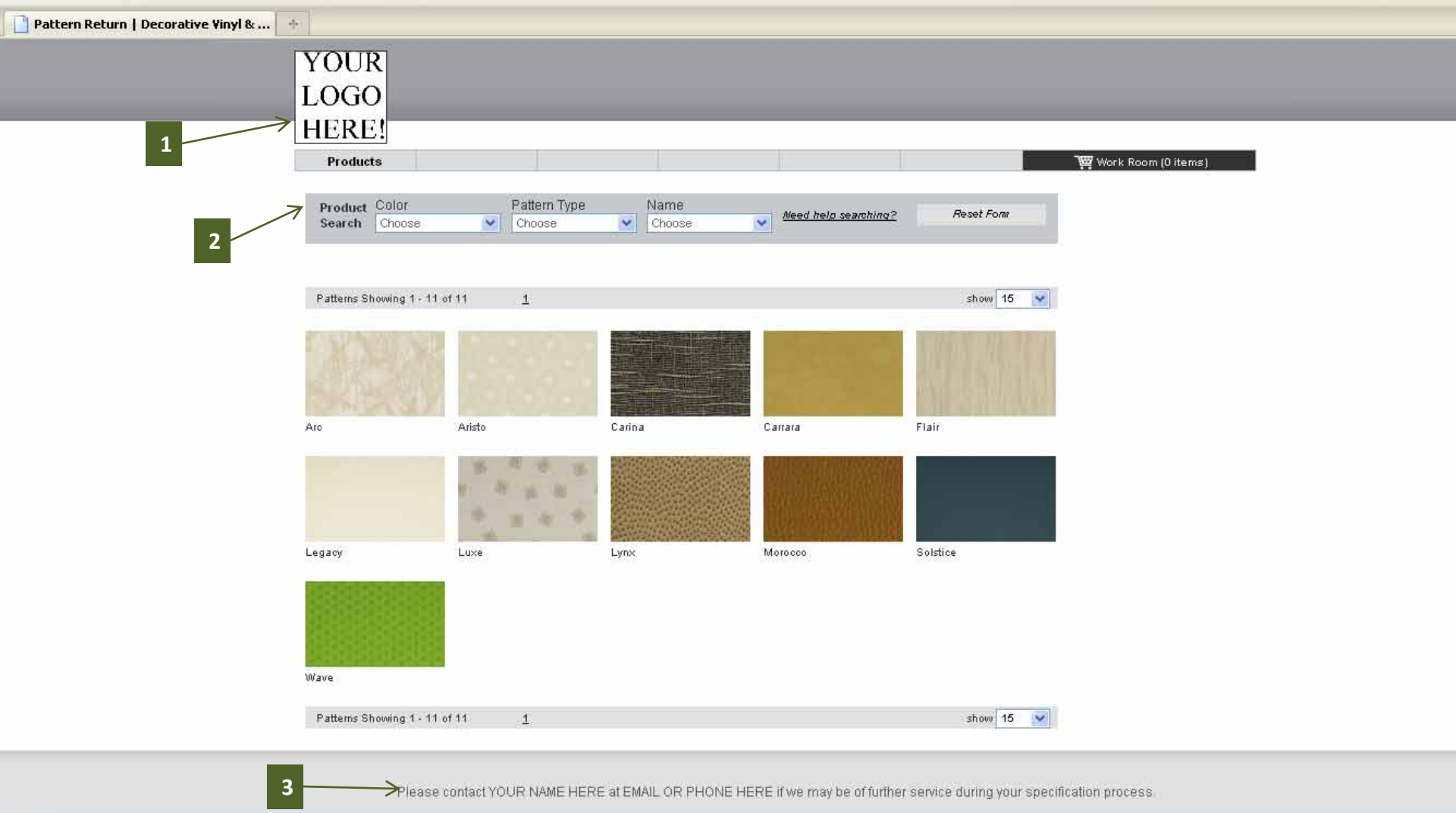
**Morbern<sup>POD</sup>**

Product On Demand

# Morbern<sup>POD</sup>

Product On Demand

- What is **POD**?
  - **POD** stands for *Product On Demand*
  - Basically, POD means access to the entire Morbern product line via a customized portal linked from any website.
  - Manufacturers or Distributors can offer a completely customized product offering, whether for In-Grade programs or on-line sampling made easy.
  - In addition, Morbern provides sample fulfillment and ships memo samples within 24 hours.



1

2

3

Done

Page Notes: Above is an example of a Partner landing page. A logo would be in the top left, this logo is clickable and will return to the Partner's home page (1). Only the products selected by the Partner are visible on the this page, and the items are searchable by Color, Pattern Type or Pattern Name (2). The partner's contact information is located at the bottom of the every page (3).

YOUR  
LOGO  
HERE!

Products Work Room (0 items)

Product Search: Color  Pattern Type  Name  [Need help searching?](#)

1 → Arc Grade 2

Patterns Showing 1 - 10 of 10 show 15

 White Pine   AC-509 Arc	 Silver Screen   AC-507 Arc	 Nightingale   AC-505 Arc	 Sunglow   AC-508 Arc	 Autumn   AC-500 Arc
 Phoenix   AC-506 Arc	 Lagoon   AC-503 Arc	 Dragonfly   AC-501 Arc	 Lakeside   AC-504 Arc	 Flora   AC-502 Arc

Patterns Showing 1 - 10 of 10 show 15

Please contact YOUR NAME HERE at EMAIL OR PHONE HERE if we may be of further service during your specification process.

Done

Page Notes: Once a pattern is selected from the landing page. The entire selected color line is visible on the Product page. This also shows an assigned grade for this pattern (1). All colors of Arc are shown for this demonstration, but we can limit the colors as the partner desires.

YOUR  
LOGO  
HERE!

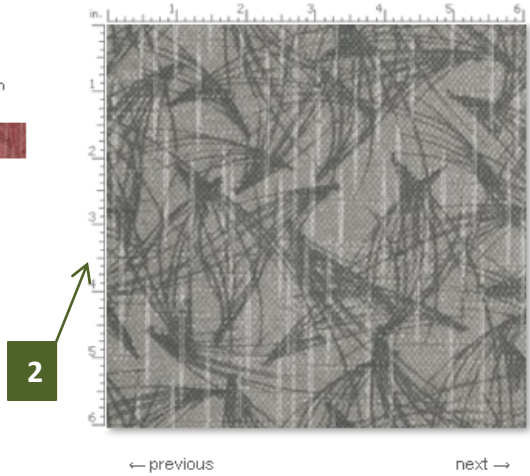
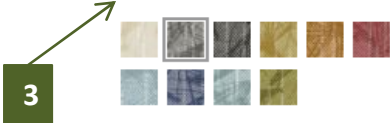
Products

Work Room (0 items)

### Arc | Silver Screen

[back to results](#)

+ Add swatch to your Work Room



Grade: 2  
 Collection: Generations Collection  
 Markets: Corporate, Hospitality,  
 Healthcare  
 Pattern Style: Organic  
 Attributes (click for key):



- View Specifications ▶
- View Flame Resistance ▶
- View Care and Cleaning ▶



Please contact YOUR NAME HERE at EMAIL OR PHONE HERE if we may be of further service during your specification process.

Done

Page Notes: Selecting a swatch from the Product screen progresses to a detailed Product view. On this page you can View Specifications (1), repeat (2), and add samples to the "Work Room"(3).

YOUR  
LOGO  
HERE!

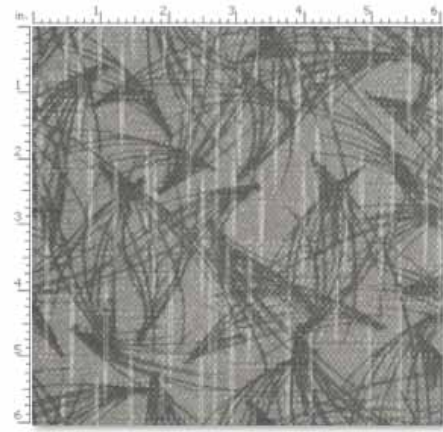
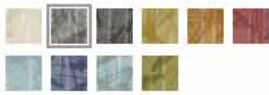
Products

Work Room (0 items)

### Arc | Silver Screen

[back to results](#)

+ Add swatch to your Work Room.



← previous

next →

Grade: 2  
Collection: Generations Collection  
Markets: Corporate, Hospitality, Healthcare  
Pattern Style: Organic  
Attributes (click for key):



**View Specifications** ▾

- Finished Width: 54 inches
- Standard Weight: 32.25 ± 1.5 ounces per linear yard
- Nominal Total Thickness: .040 ± .004 inches (40 ± 4.0 mils)
- Abrasion Resistance: No significant wear after 500,000 double rubs with #8 cotton duck using the Wyzenbeek test method.
- Roll Length: 30 yards
- Cold Crack: -25°F
- Mildew & Bacteria (Staph) Resistant
- Anti-static Slip Finish
- Urine Stain Resistant
- Sulfide Stain Resistant
- Oil Resistant
- Enhanced Bleach Resistance

[View Flame Resistance](#) ▶

[View Care and Cleaning](#) ▶

1

Please contact YOUR NAME HERE at EMAIL OR PHONE HERE if we may be of further service during your specification process.

Done

Page Notes: This view shows an example of the Specifications drop down feature (1).

YOUR  
LOGO  
HERE!

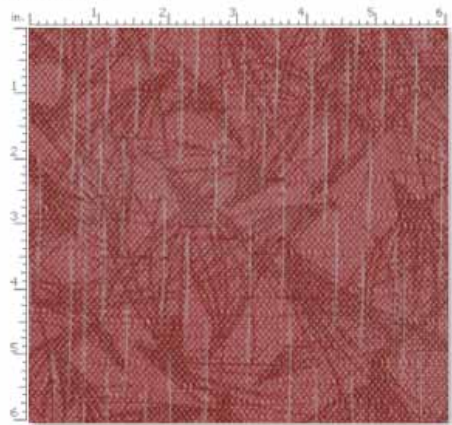
Products

Work Room (2 items)

### Arc | Phoenix

[back to results](#)

+ Add swatch to your Work Room



← previous

next →

Grade: 2  
 Collection: Generations Collection  
 Markets: Corporate, Hospitality, Healthcare  
 Pattern Style: Organic  
 Attributes (click for key):

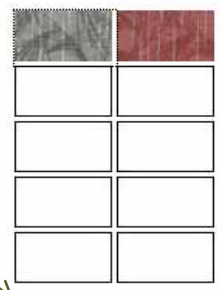
- 
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[View Specifications](#) ▶  
[View Flame Resistance](#) ▶  
[View Care and Cleaning](#) ▶



Silver Screen

[x remove](#) [> go to group](#)



[Order Samples](#)

[Email to friend](#)

1

2

3

Please contact YOUR NAME HERE at EMAIL OR PHONE HERE if we may be of further service during your specification process.

Page Notes: This pages features samples added to the "Work Room" (1). Once sample selection is complete there is an option to order samples (2) or email the "Work Room" to a friend (3).



## Order Form

Thank you for your interest in our products. Your sample request order will be processed within 24 hours.

To submit your request for samples, please complete the required and optional fields where indicated.

### 1 ABOUT YOUR COMPANY

\*First Name

\*Last Name

\*Email

\*Company Name

\*Phone Number

\*Street

\*City

State

\*Country

\*Postal Code

Who Are You

Number of Employees

Main markets served

Annual Sales

yes, I would like to receive information about Morbern in the future [Read our Privacy Policy](#)

### 2 SHIPPING ADDRESS (IF DIFFERENT FROM COMPANY)

First Name

Last Name

Company Name

Street

City

State

Country

Postal Code

### 3 SHIPPING METHODS

All sample order requests will be shipped standard mail at no charge. If a different shipping method is preferred, select from below and provide your account number.

Account #:

### 4 ABOUT THE PROJECT

Timeline

Project Type


Project Details

\* denotes required field

Page Notes: The \* represents required fields on the order form. All shared information along with the patterns selected are reported in Excel format to the partner.

YOUR  
LOGO  
HERE!

Products					
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 Work Room (2 items)

### Order Form

Thank you for your interest in our products. Your sample request order will be processed within 24 hours.

Please contact YOUR NAME HERE at EMAIL OR PHONE HERE if we may be of further service during your specification process.

Done

Page Notes: A Confirmation Page is visible once a sample request is processed.

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**From:** Automated Email

**Sent:** Thursday, December 10, 2009 10:21 AM

**To:** CUSTOMER

**Subject:** Order Receipt

Thank you for your interest in our products! Your sample request will be shipped within 24 hours standard mail unless otherwise specified on your order. If you did not find the perfect product match for your project, please contact us to learn more. Please contact **PARTNER** at **PARTNER EMAIL ADDRESS** or **PHONE NUMBER** if we may be of further service during your specification process.

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Page Notes: A automated confirmation email is sent to the email address supplied on the "Order Form"

# Partner Information Required

- Graded Price list from Partner
- Partner Contact info for Website
  - Email... This email will be published on the site
  - Phone... This number will be published on the site
- Partner Administrator for reporting
  - Contact Name
  - Contact Email
  - Contact Phone
- High Resolution Jpeg Logo for Landing Page

# SAMPLE LINKS



Page Notes: Morbern can customize the link to the partners landing page. Select any of the logos above for a demonstration.